

altona Diagnostics is a medical diagnostic company that develops and manufactures *in vitro* diagnostic tests for the PCR based detection of pathogens such as viruses, bacteria or parasites. Headquartered in Hamburg-Altona, Germany, altona Diagnostics is privately owned and employs over 350 people worldwide. The company has been in the molecular diagnostics business for more than 25 years and is ISO 13485 certified. Our business model is simple and straightforward: good people making good products and offering good service. Come join us if you share the same philosophy!

To support our Global Product Marketing team, we are looking for a highly motivated and committed Global Product Marketing Manager as soon as possible.

## Global Product Marketing Manager (m/f/x)

### Your tasks

- Close interaction with international customers and identification of customer requirements
- Establishing and maintaining a network of reference/key customers across different countries
- Monitoring market trends and deriving new products
- Close collaboration with the Global Product Marketing team at headquarters
- Implementing market and competition analyses
- Developing technical product and customer requirements
- Carrying out strategic marketing activities, including monitoring, analyzing, and documenting markets, customers, regulatory approvals, and study plans
- Collaborating with altona Diagnostics affiliates and sales teams to implement and coordinate strategic marketing plans
- Reporting to headquarters in Germany

### Your profile

- Successfully completed studies in biology, biochemistry, or chemistry, preferably with a doctorate, alternatively, a comparable qualification
- Several years of professional experience in the field of *in-vitro* diagnostics, preferably in molecular diagnostics (either in a sales-oriented department or directly in a diagnostic laboratory in a managerial role)
- Confident demeanor at all company levels, paired with strong communication skills
- Conceptual and strategic thinking
- Fluent in English
- Willingness to travel (approximately 20% of working hours)
- Job location: Remote (any location)

### Our offer

Take advantage of the many opportunities available within an expanding international company. You will work both independently and as part of a team in a highly motivated, open and friendly environment. Working hours suited to families along with a pleasant and familial working atmosphere await you.

### Are you interested?

Then we are looking forward to receiving your detailed application, stating your availability and salary expectations. Please send us your complete documents (ideally in PDF format) using the "Apply now" button. Your contact person is Ms. Dina Jensen.

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