

altona Diagnostics is a medical diagnostic company that develops and manufactures *in-vitro* diagnostic tests for the DNA based detection of pathogens such as viruses, bacteria or parasites. Headquartered in Hamburg-Altona, Germany, altona Diagnostics is privately owned and employs more than 300 people worldwide. The company has been in the molecular diagnostics business for over 20 years and is ISO 13485 certified. Our business model is simple and straightforward: good people making good products and offering good service. Come join us if you share the same philosophy!

To strengthen our Product Marketing team in Hamburg, we are looking to recruit a highly motivated and committed

## Product Marketing Manager (m/f/d)

### Responsibilities

- Close interaction with customers and identification of customer requirements
- Establishing and maintaining a network of reference/key customers
- Monitoring of market trends and deriving new products
- Implementing market and competition analyses
- Development of technical product and customer requirements
- Conduct strategic marketing, such as monitoring, analyzing, and documenting markets, customers, regulatory approvals, and study plans

### Requirements

- Successfully completed studies in biology, biochemistry or chemistry, preferably with a doctorate; alternatively a comparable qualification
- Several years of professional experience in the field of *in-vitro* diagnostics, preferably in the field of molecular diagnostics (in a sales-oriented department or directly in the diagnostic laboratory in a managerial function)
- Confident appearance at all company levels, paired with strong communication skills
- Conceptual and strategic mindset
- Fluent German, very good written and spoken English
- Willingness to travel (20% of working hours)

### Our offer

Benefit from the diverse opportunities of an expanding international company. Work independently and in a team in a highly motivated, open and friendly environment. Family-friendly working hours as well as a pleasant and familiar working atmosphere are waiting for you.

### Interested?

Then we look forward to your detailed application stating your availability and your salary expectations. Please send us your complete documents (ideally in PDF format) using the "Apply Now" button. Your contact person is Ms. Dina Jensen.

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